

## French producer of organic cider is searching for new partners through commercial agreements

### Summary

Profile type	Company's country	POD reference
<b>Business Offer</b>	<b>France</b>	<b>BOFR20230414014</b>
Profile status	Type of partnership	Targeted countries
<b>PUBLISHED</b>	<b>Commercial agreement</b>	<ul style="list-style-type: none"><li>• <b>Belgium</b></li><li>• <b>Sweden</b></li><li>• <b>Denmark</b></li><li>• <b>United States</b></li><li>• <b>Finland</b></li><li>• <b>Netherlands</b></li></ul>
Contact Person	Term of validity	Last update
<a href="#">Vincent Van Breusegem</a>	<b>5 May 2023</b> <b>4 May 2024</b>	<b>5 May 2023</b>

### General Information

#### Short summary

This France-based producer is manufacturing several organic beverages issued from apples : cider, apple juice, vinegar, Pommeau and Calvados. Its products are mainly distributed in restaurants, delicatessens and bars and it is now looking for new partnerships through commercial agreements.

#### Full description

This family-business company is based in France (Normandy / Cotentin) and produces natural beverages from apples harvest :

- Organic cider with the Cotentin "appellation of origin". Cider is naturally sparkling. A range of 4 different ciders is available : brut and demi-sec / special cider vintage : demi-sec and extra-brut.
- Apple juice and cider vinegar are also certified organic. 5 flavours for cider vinegars are available : plain / raspberry / rosemary / shallot / blackberry.
- Calvados spirit and "Pommeau de Normandie" are AOC (appellation of controlled origin).

These products are only available in delicatessens, restaurants, cellars and local shops in order to preserve the image of the product and the brand.

The company wishes to promote its products internationally to share its know-how and the quality of an "AOP cider" (protected appellation of origin). It wants to make its brand live throughout the world. As a result, it would like to reach commercial agreements with new partners such as importers or distributors under distribution services agreements mostly. These new partners will be expected to distribute the products to their various customers interested in offering high-quality beverages and products in their shop / winery / restaurant / delicatessen.

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#### Advantages and innovations

Family business since 1948 producing cider in a traditional method.  
An organic cider 100% pure juice.  
It offers vintage and disgorged ciders.  
Production under organic agriculture, controlled by ECOCERT.  
AB certified (Organic Agriculture).

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#### Technical specification or expertise sought

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#### Stage of development

**Already on the market**

#### IPR Status

#### Sustainable Development goals

- **Goal 3: Good Health and Well-being**
- **Goal 12: Responsible Consumption and Production**

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## Partner Sought

#### Expected role of the partner

The French producer is looking for importers and/or distributors able to distribute its high-quality products to customers such as grocery shops, wineries, bars, restaurants.  
They should be retailers or in the HORECA sector as well as department stores specialised in organic products.

#### Type of partnership

**Commercial agreement**

#### Type and size of the partner

- **SME <=10**
- **SME 11-49**
- **SME 50 - 249**

## Dissemination

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### Technology keywords

### Targeted countries

- Belgium
- Sweden
- Denmark
- United States
- Finland
- Netherlands

### Market keywords

- 007003006 - Other food and beverages
- 07003003 - Soft drinks and bottling plants
- 07003001 - Wine and liquors

### Sector groups involved

- Agri-Food

## Media

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### Images



[Organic brut cider](#)



[Organic but cider in 33cl bottle](#)



[Cider process manufacturing](#)



[Both producers](#)



[Organic special cider vintage : extra brut](#)



[Organic special cider vintage : Jeannete](#)



[Cider in bottles](#)



[Organic demi-sec cider in 33cl bottle](#)



[Organic demi-sec cider](#)



[Cider tasting](#)



[Apple harvest](#)